

Conceptual description:

Responsible Gambling in Sports

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Assumption: Higher risk among athletes?



More exposed to gambling



High interest & knowledge for Sports in general – leads to high gambling interest



Locker room culture – high tolerance and social acceptance for gambling



Survey 2020 & 2024

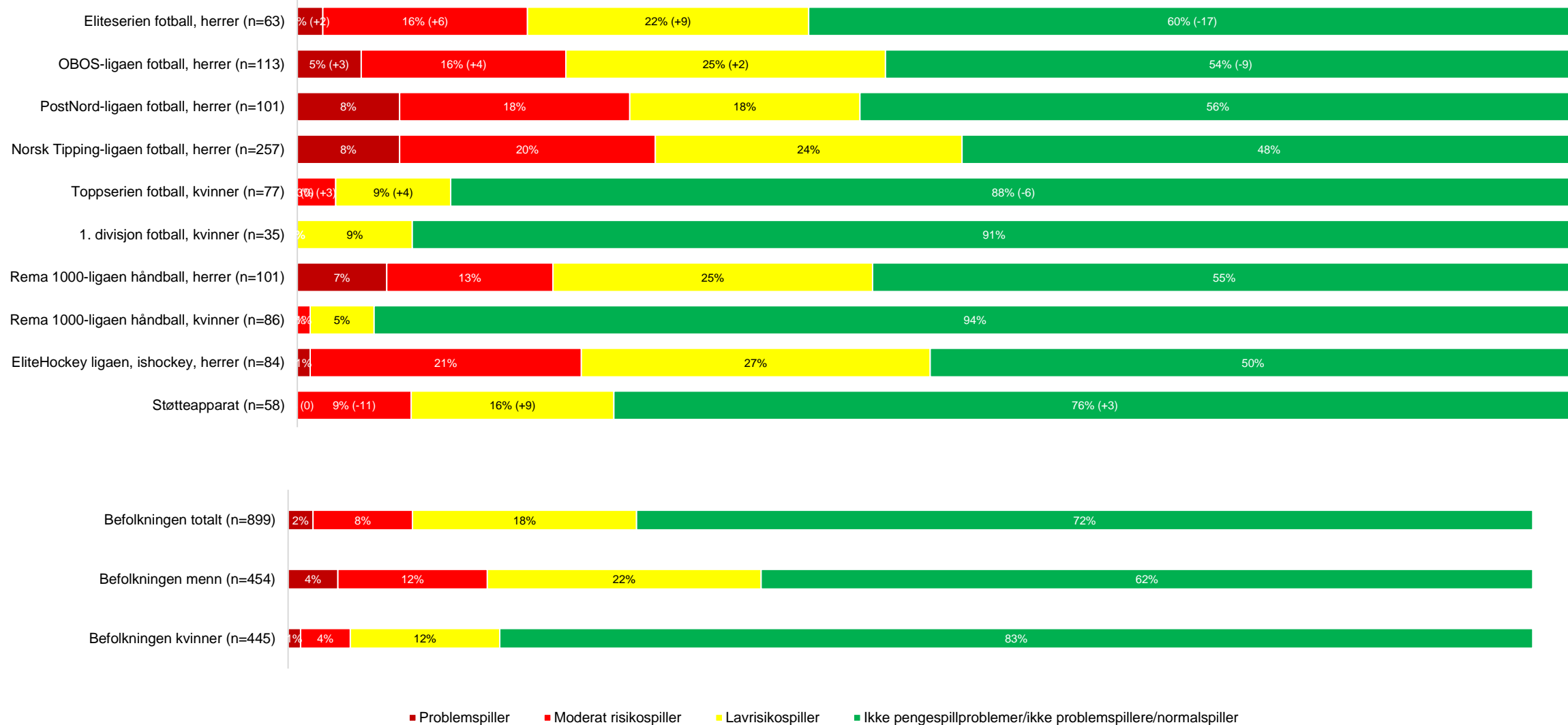
Measure the extend of
gambling, risk level and
gambling culture



Data collection 19.08.-25.09. 2024 (N=1168, 18-35Y)



Key findings – CPGI (Canadian Problem Gambling Index)



N= 18-35 years



Prevention...

...positive for everyone!





Preventive RG and match fixing education among athletes

3 modules:

(1) Employer

(2) Sports

(3) Integrity

Knowledge based - Direct information!



Modul 1: The Club as an Employer

Standard safeguards and precautions



Alcohol 

Tobacco 

Drugs 

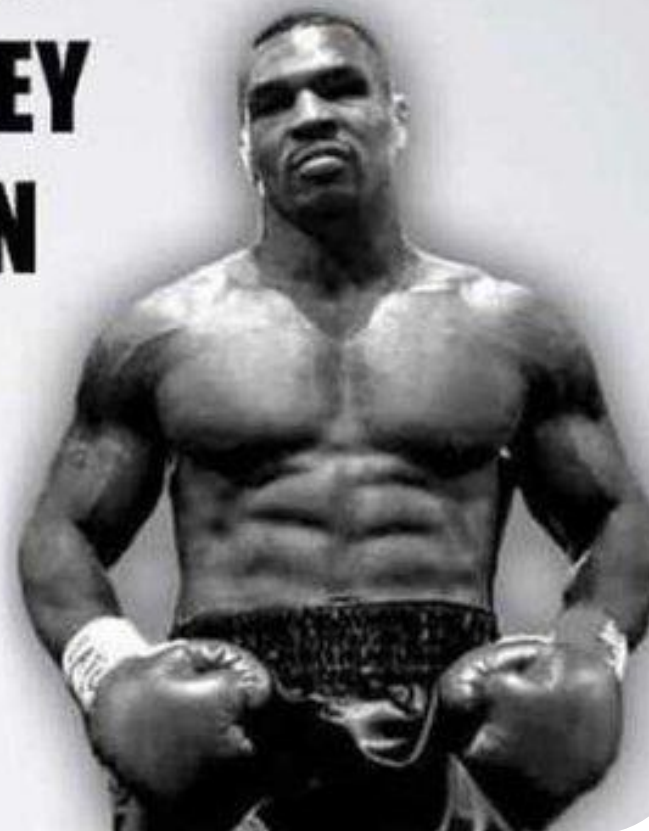
Racism 

Gambling 



**“EVERYBODY HAS
A PLAN UNTIL THEY
GET PUNCHED IN
THE FACE”**

- MIKE TYSON



- MIKE TYSON



Employer responsibility – Do your preparations - stay responsible!



- Policy, guidelines, routines (and GDPR)
- How to take care of the employee?
- Main RG role (need for knowledge)
- Uniformed and responsible process management
- Internal/external dialogue - (media, relatives, other)

Modul 2: «The Elephant in the Room»



..everybody sees it, but....



NORSK TOPPFOTBALL

ELITE
SERIEN



 OBOS
LIGAEN





Who's the ones at risk?



Possible factors that affects risk:

- Divorce/separation, injury, long term sick leave, lots of time spent by your own
- Business travel, work situation, shift hours
- Gambling in a work context (cultural acceptance)
- Lack of knowledge about the gambling market, market mechanisms and risk factors

Possible (visible) consequences:

- Absence from «life», mood changes, aggressivity
- Reduced concentration, work- and performance ability
- Debt increase, salary in advance, hidden economy
- Financial mess – lower threshold to violation of law

The Norwegian Gambling Market in 30 Seconds...

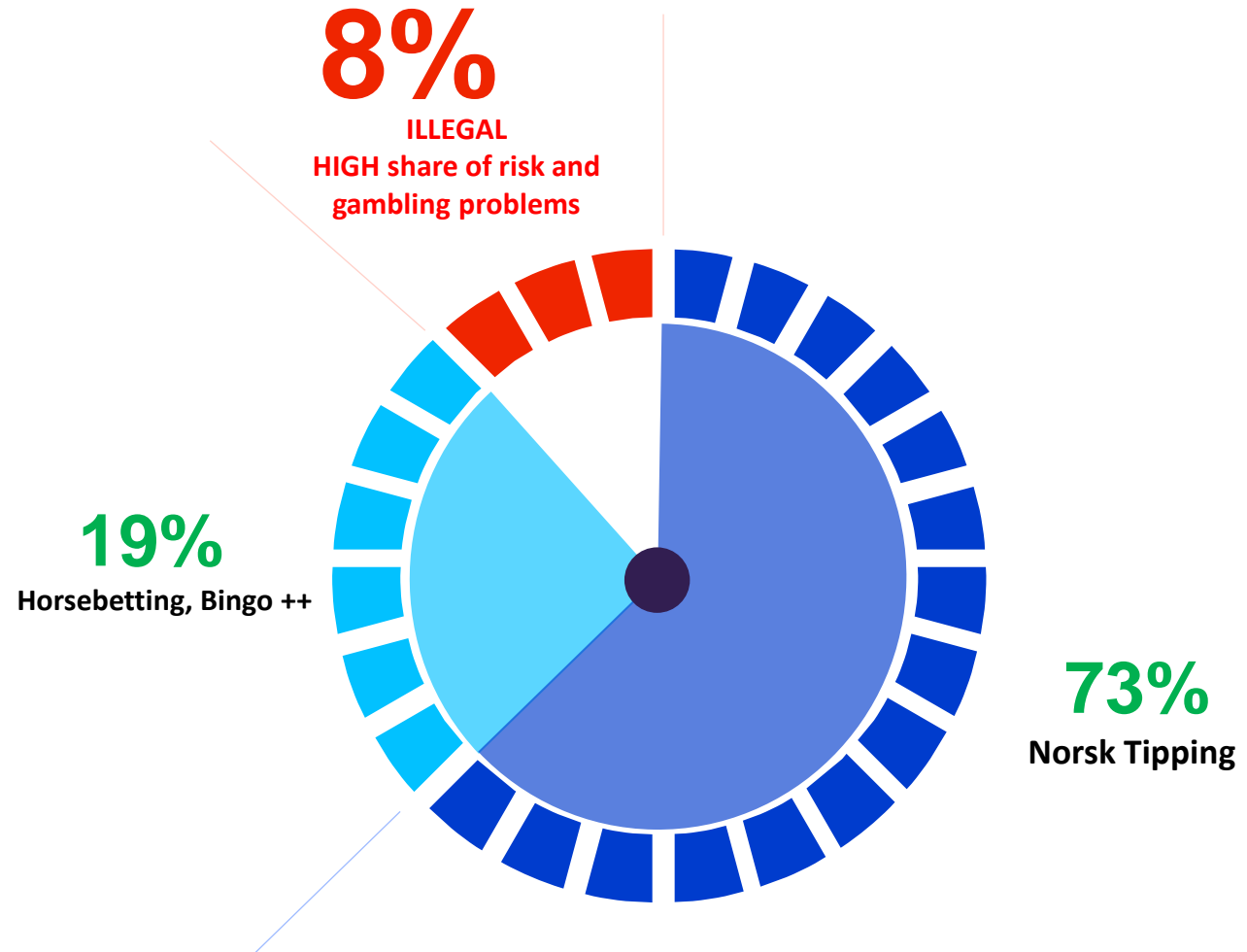


92%

Legal and
Strict regulated!

=

LOW share of risk and
gambling problems!





NO THANKS!

- No Welcome Bonus
- No Free Spins
- No VIP-Programme
- No Autoplay
- No -Direct Sales
(or Loyalty Bonus)



Normative approach

How much **time and money** are considered as «normal» gambling consumption per Month/Year?



Additional RG topics...and how:

- ...a gambling problem in the making, early signs (typical behavioral changes- example)
- ...to access and set personal RG safeguards
- ...to identify a gambling problem?
- ...to talk to and take care of the risk player
- ...to report, and give a notice to the employer (club management or...who?)
- ...and where to seek help





Modul 3: Integrity

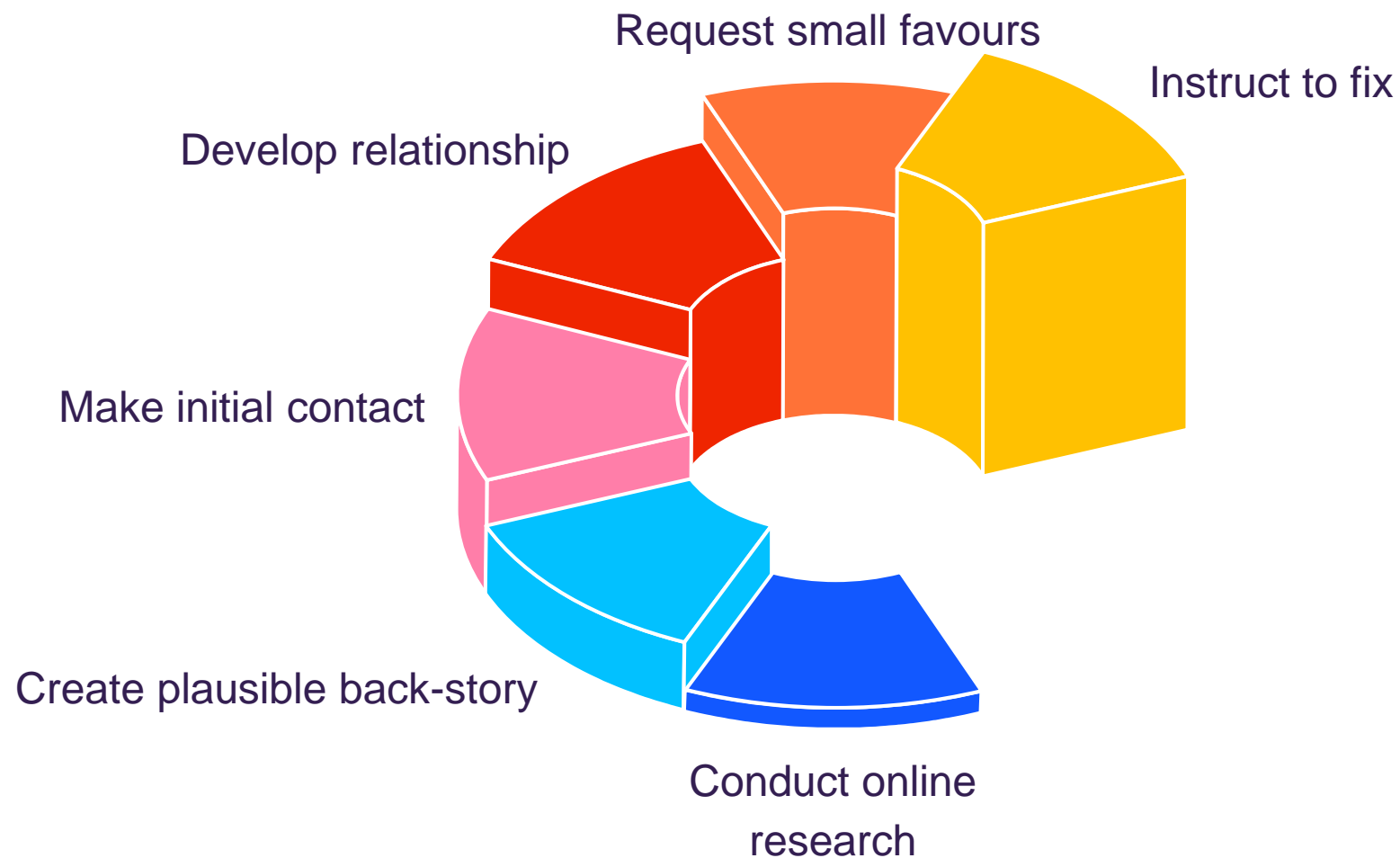


- Criminal networks control parts/whole value chain
- Gambling debts as a major risk!
- Grooming/Modus Operandi (-situation)
- Money laundry/matchfixing operations
- Violation of criminal act (law)





Traditional Modus Operandi



Q & A?



A collection of colorful geometric shapes, including circles and semi-circles in shades of blue, green, yellow, orange, and pink, scattered across the dark blue background.

Thanks!

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