

GRASPING AT AIR: USING WHAT WE KNOW IN PREVENTION TO ADDRESS WHAT WE HAVE YET TO UNDERSTAND

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AGENDA



QUESTIONS
ASKED



BACKGROUND



OHIO MODEL



CURRENT
PROJECTS

IT STARTS IN THE GUT...

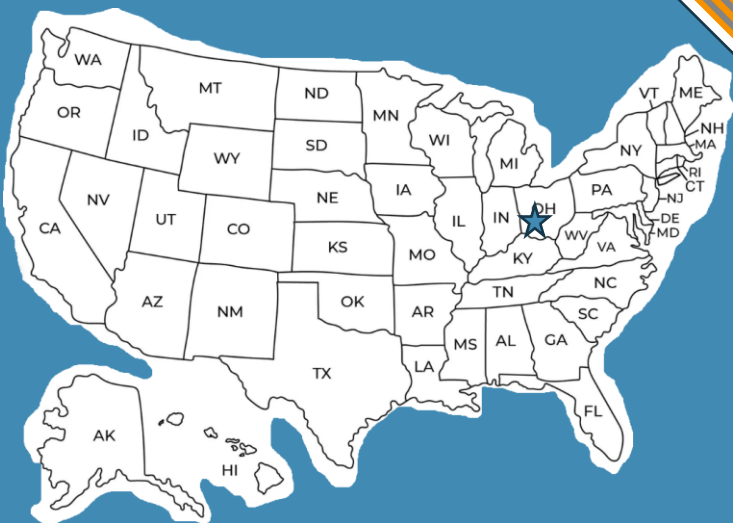
Conversation at 2024 Problem Gambling Network of Ohio conference among colleagues:

- What are you seeing with youth gambling?
- What data exists?
- When does gaming become gambling? Do loot boxes count?
- Youth are saying they are sports betting. How are they getting access?
- Concerned loved ones are calling about their 18-year-old males in very high numbers. What's happening?



BRIEF TIMELINE: OHIO, USA

- 1806- Lotteries authorized to help pay for river improvement
- **1933- Horse-betting legalization & regulation**
- 1973- Ohio Lottery approved by voters in State Issue 1
- **1983- Ohio legislature earmarks Lottery profits for education**
- 1984- Ohio Prevention Professional Association founded
- **2009- Creation of 4 casinos and 7 racinos approved by 52% of voters in constitutional amendment**
- 2011- Ohio Casino Control Commission- sets rules, age 21+, 33% tax rate for all oversight
- **2011- Envision Partnerships begins gambling prevention & education with county's casino tax revenue for prevention**
- 2012- Ohio for Responsible Gambling is formed between Casino Control Commission, Lottery, & Mental Health & Addiction Services
- **2018- US Supreme Court overturns Professional and Amateur Sports Protection Act (PASPA), opening door to sports betting**
- 2021- Ohio legislature outlines sports betting legalization
- **2023- Ohio becomes 36th state with biggest expansion of sports & online betting**



CENTER FOR SUBSTANCE ABUSE PREVENTION (CSAP)

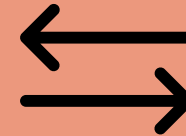
Multiple strategies for stronger primary prevention:

1. **Information Dissemination**- one-way awareness, knowledge increase
2. **Education**- two-way interaction for skill-building
3. **Alternatives**- activities for target population
4. **Environmental**- law, policy, and social norm change
5. **Community-based Process**- *leverage community assets*
6. **Problem Identification & Referral**- assess, education or refer

COMMUNITY-BASED PROCESS

Community-based Process (CBP)

- Used in alcohol, tobacco, and drug abuse disorder approach
- Aim is to increase the community's effectiveness at providing prevention and treatment services
- Activities include organizing, planning, enhancing efficiency and effectiveness of service implementation
- Focus on collaboration from multiple agencies, coalition-building, and networking



Community-based Participatory Research (CBPR)

- Researchers, organizations, and community members collaborate
- Equitable for all stakeholders
- Aim is to increase body of knowledge AND public's awareness
- Useful for novel public health concerns
- Applicable for societal, policy, and educational interventions

THE OHIO MODEL

Ohio for Responsible Gambling (ORG) is an initiative aimed at promoting responsible gambling in Ohio, for those who gamble.

Ohio Mental Health & Addiction Services serves as the resource partner for the initiative and the lead agency responsible for prevention and treatment of problem gambling



**Casino Control
Commission**



**State Racing
Commission**



**Department of
Mental Health &
Addiction Services**

NON-PROFIT PARTNER



PGNO works closely with Ohio Casino Control Commission, Ohio Department of Mental Health and Addiction Services, and Ohio Lottery Commission to **promote responsible gambling measures and provide easily accessible gambling services statewide.**



- **Consultation Program (2022-2025)-**
 - Year 1: Work with local coalitions to provide information about new sports betting
 - Year 2: Internal staff training to increase comfort with providing services
 - Year 3: Partnering to create Problem Gambling Prevention & Treatment Action Coalition
- **Prevention Fellows (April 2025)-**
 - Survey prevention professionals- obstacles and challenges to providing gambling education and problem gambling prevention services
- **Community Needs Assessment (May 2025)-**
 - Two staff from Envision Partnerships
 - Miami University and Butler County Mental Health & Addiction Recovery Services Board members
 - Tri-ethnic Community Readiness Assessment process
 - Target audience is emerging adults ~16-25 years



ORG PROBLEM GAMBLING ADVISORY BOARD

Prevention Committee:

- Adult low-risk gambling initiative
- Integrating gambling into youth prevention
- Youth data sub-committee

PGNO CONFERENCE

30 JAN 2025

Assessing youth gambling: a discovery workshop

Mentimeter

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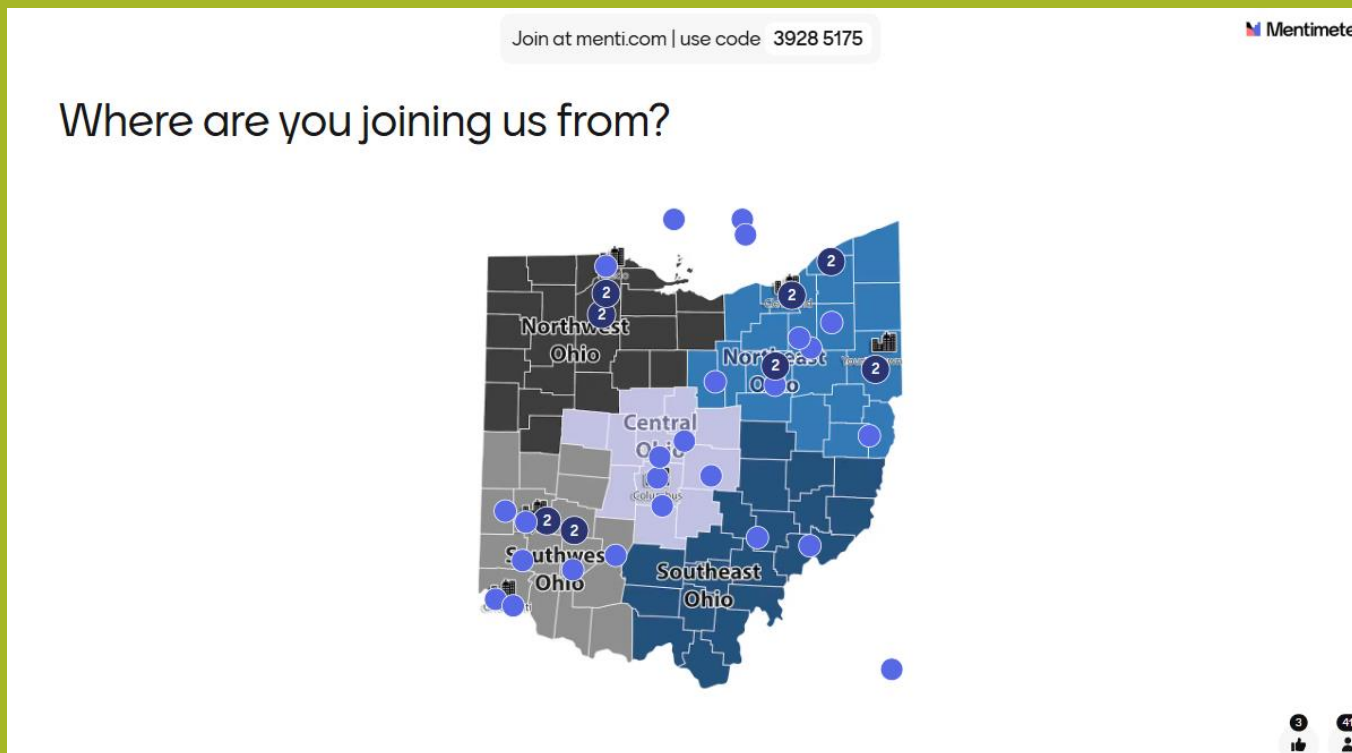
recoveryresources



Learning objectives

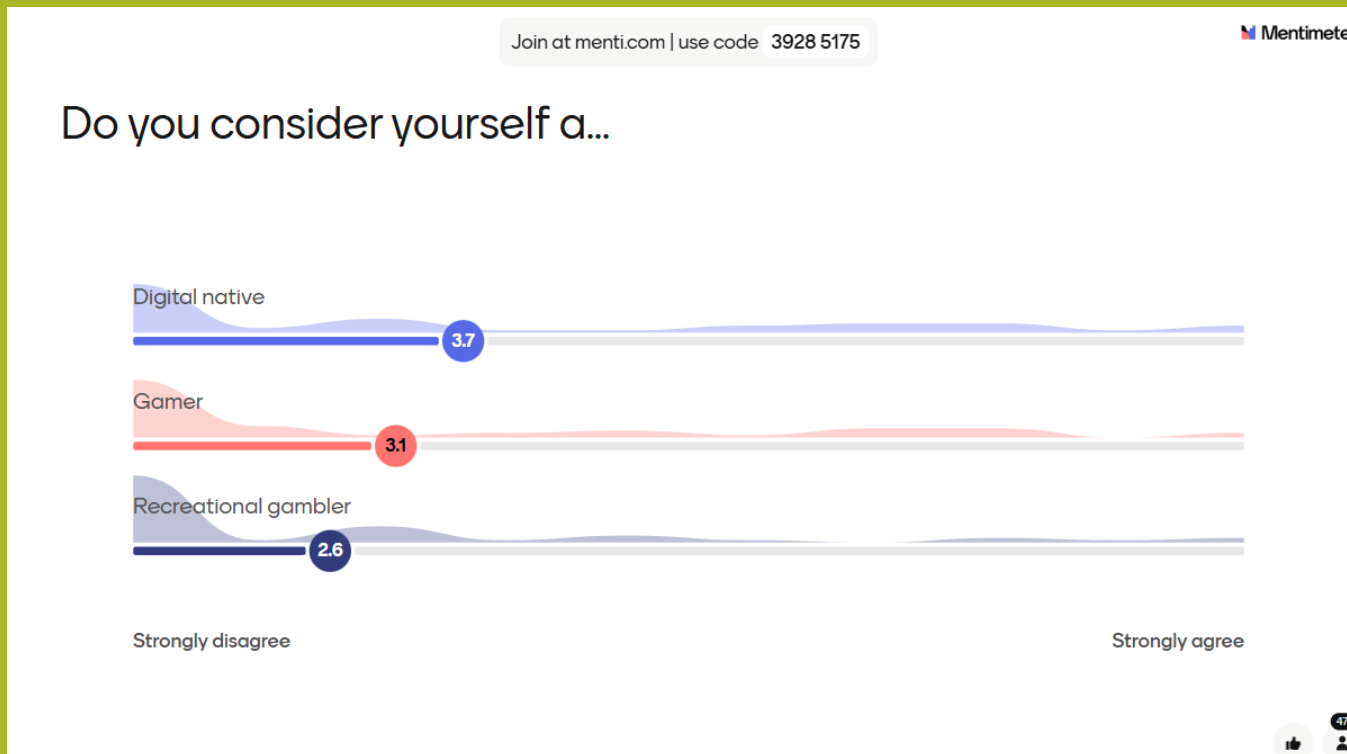
- Assess current youth gambling survey instruments
- Identify gaps in youth gambling data
- Provide input on youth gambling

PARTICIPANT FEEDBACK



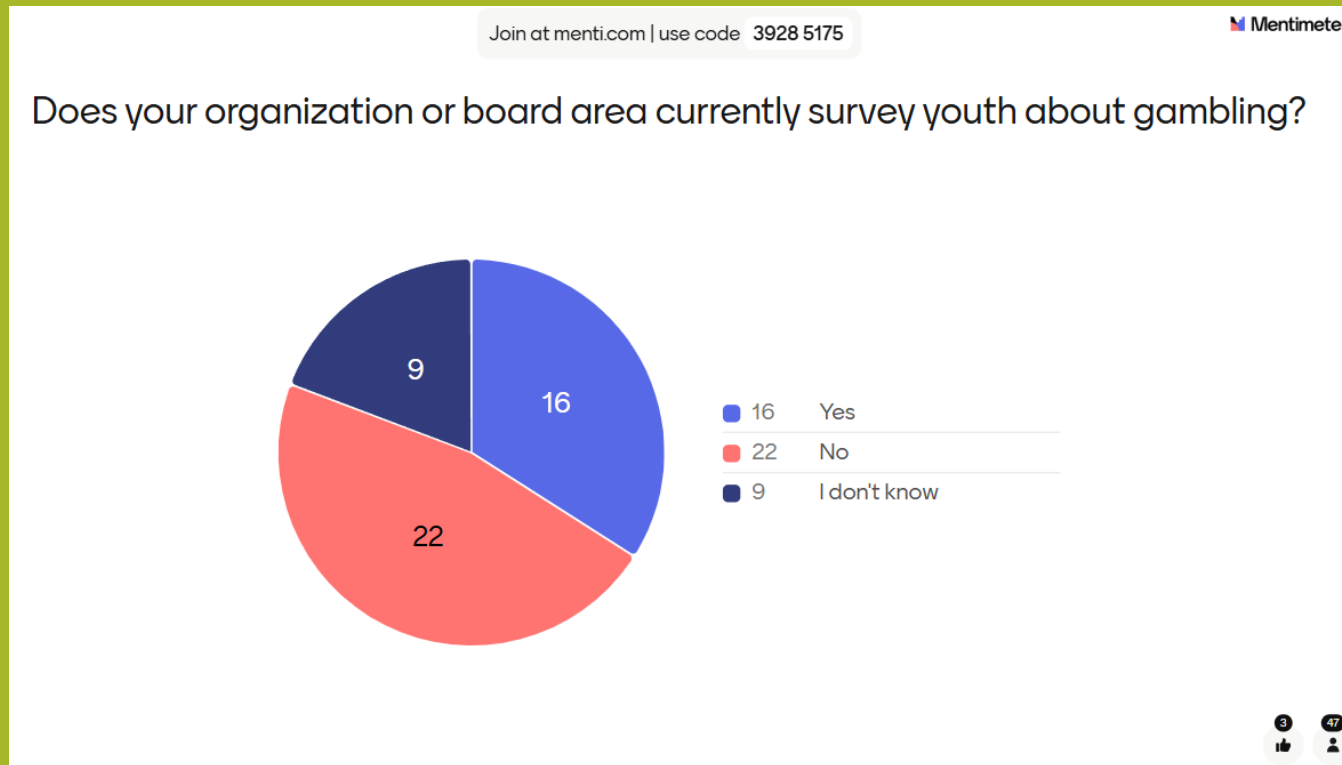
- Over 40 participants from across Ohio (and a few from Canada and New York)
- Represents most populous regions and at least two in each region

PARTICIPANT FEEDBACK



- Some digital natives, majority are not at all
- A few gamers, most do not identify as a "gamer"
- Very few recreational gamblers
- Learned during group work there were a few casino employees

PARTICIPANT FEEDBACK



- “Board area”= mental health & addiction services board; 50 versus 88 counties
- 34% (16 of 47) survey youth
- 66% (31 of 47) do not or do not know if youth are surveyed about gambling

SPRING 2025 SURVEY



- Committee- three ORG representatives, two prevention providers, one PGNO employee with prevention background
- Ohio Lottery tax revenues for education
- Ohio High School Athletic Association- annual survey across state
- Small incentive provided to schools that choose to participate
- Letters about survey, option to participate went to principals and parents 21 April 2025
- Survey distributed 5 May 2025

AGILITY GRANT

- Stage 1: December 2024- May 2025
 - Develop gambling education for adolescents and young adults
 - Provide to at least four groups with their coaches, parents, or other adults
- Stage 2: June - August 2025
 - Host focus group to get in-depth feedback
 - Make edits to program
- Stage 3: September - November 2025
 - Provide edited program to similar groups
 - Include pre- and post- evaluation



Let's Talk about Problem Gambling



LET'S TALK ABOUT PROBLEM GAMBLING

SPRING 2025



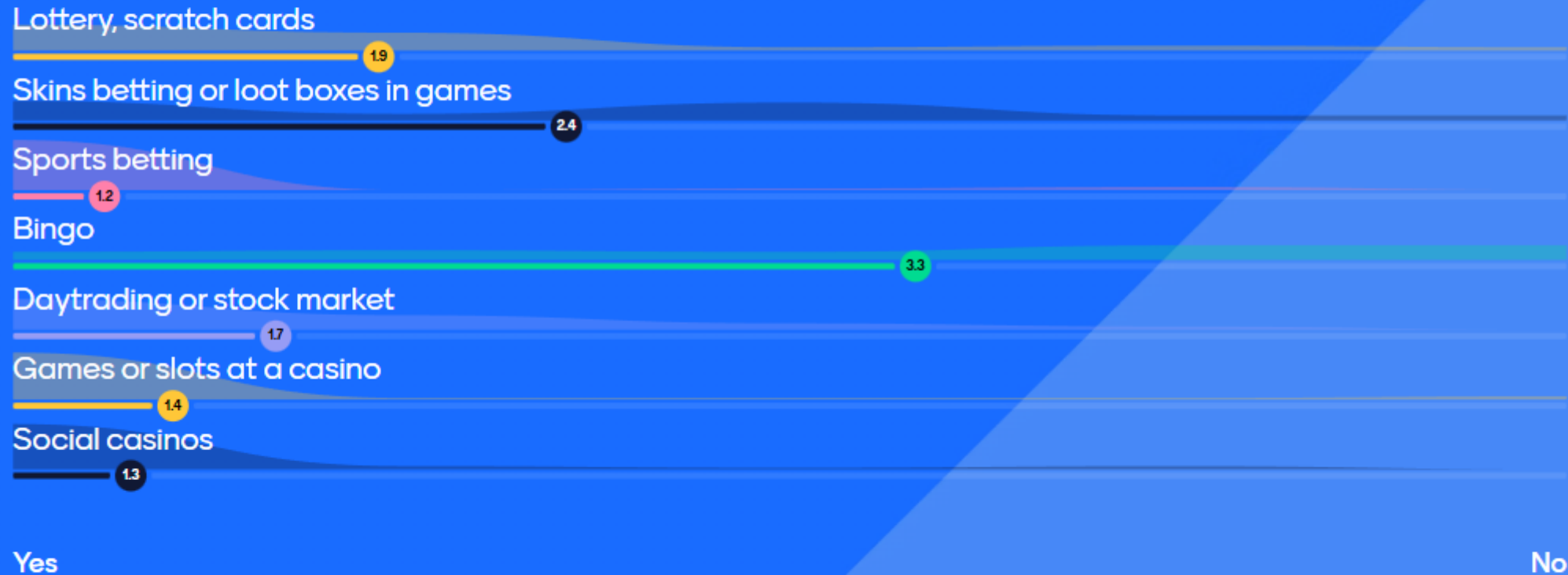
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What is 1 word that comes to mind when you hear "gambling"?



Which of the following would you consider gambling?



Describe a gambling ad you've seen recently.

Draft kings during sporting event

Troubling gambling? Call X

Former pro athlete endorsing a sports betting app

Blackhawk Casinos Ad on TV

Stake

For an app on my phone

a bunch of celebrities partying in the casino, draft kings i think?

N/A

Sports betting app from fanduel on social media

N/A

Sports betting during major events

Ads for card gambling apps

Oh I forgot

bet 365 commercials

Which is the biggest risk factor for increasing harms from gambling?

0
Age

1
Gender

13
Early big win

2
Types of gambling

5
Peers

1
Advertising

0
Parents

9
Psychological distress



TUSSEN TAKK!

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SOURCES

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